



Amesbury RFC – Merchandising Manager

Purpose

To build and maintain relationships with suppliers, enabling the club to benefit from high quality products at reasonable prices to serve our member's needs.

Key aspects of the role

1. Product Development and Sourcing

Develop a range of club-branded merchandise that appeals to members, supporters, and the wider community. Source high-quality products from suppliers, negotiating favourable terms and ensuring timely delivery.

2. Supplier Management

Build and maintain strong, long-term relationships with suppliers, acting as the primary point of contact.

3. Customer Service

Provide excellent customer service, ensuring members and supporters have a positive shopping experience. Handle customer inquiries, feedback, and complaints in a professional and timely manner.

Is this role for you?

Organised and numerate you will lead and manage our club's merchandising operations. Responsible for developing, sourcing, and selling a range of products that resonate with our members and supporters. This role involves inventory management, supplier negotiations, and driving sales through innovative marketing and promotions.

This is non-paid volunteer role

Next Steps

To find out more about this role, please contact the Club Volunteer Coordinator, David Gates, via amesburyrfc.volunteermanager@gmail.com Closing Date: 30 June 2025