



Amesbury RFC – Social Media (events/news/info)

Purpose

To support the communications team to keep our members, supporters, and community connected via Social media apps.

Key aspects of the role

1. Create posts for SM using template tools like Canva to create eye-catching posters and graphics.
2. Use club branding and club messages (support will be given)
3. Share posts for social media and around the club to promote events, community activities, club announcement, and fundraising activity.
4. Assist the SM team where asked with other SM tasks
5. Adhere to a SM schedule set by the Comms manager

Is this role for you?

You will need to be creative and organised. Able to use Social media apps like Facebook and Instagram. Able to schedule activity to be posted at appropriate times.

Willing to learn and experiment with Canva (app for designing and building SM posts).

This is non-paid volunteer role.

Next Steps

To find out more about this role, please contact the Club Volunteer Coordinator, Mark, via amesburyrfc.volunteermanager@gmail.com